



June 23, 2011

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New York, NY 10019
T: 646 935-3900
F: 646 935-3925
www.ketchum.com

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Pursuant to the Foreign Agents Registration Act of 1938, attached please find informational materials disseminated by Ketchum on behalf of the Russian Federation.

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Regards,

Craig Mersky
General Counsel

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Austria, Kristine

From: noreply+feedproxy@google.com on behalf of Modern Russia
[distromodernrussia@gmail.com]
Sent: Friday, June 17, 2011 7:02 AM
To: Austria, Kristine
Subject: ModernRussia Update

ModernRussia Update



ModernRussia

Oxford Lecturer Dr. Carol Leonard on Skolkovo's innovative potential

Posted: 17 Jun 2011 12:30 PM PDT

*In the St. Petersburg Economic Forum (SPIEF) panel **Talents for the New Russia: Skolkovo Mindset**, participants discussed the challenges to building an ecosystem that nourishes and rewards dynamic and innovative firms like Skolkovo. Here, Dr. Carol Leonard of Oxford University's St. Anthony College elaborates on the topic and discusses Skolkovo's advantages as well as its associated risks and the steps that are being taken to counteract them.*



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World Economic Forum report on boosting Russia's competitiveness

Posted: 16 Jun 2011 07:25 AM PDT

Adrian Pabst is a lecturer in politics at the University of Kent, UK, and a visiting professor at the Institut d'Etudes Politiques de Lille (Sciences Po).

As the annual St. Petersburg Economic Forum gets under way on Thursday June 16, discussions will almost certainly focus on Russia's competitiveness. While the other BRIC countries of Brazil, India and China are seeing strong growth that is sustaining the global recovery, the Russian economy is currently characterized by a modest increase in national output and stagnating levels of productivity. What is urgently required is an overarching strategy by both government and the business community to boost Russia's competitiveness and thus to translate its considerable – as yet unrealized – potential into greater prosperity.

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Mark Hilton, VP International for Sbarro, Inc. on SPIEF 2011 and the franchising business in Russia

Posted: 16 Jun 2011 08:43 AM PDT

The St. Petersburg International Economic Forum is a chance to catch up with key players in the Russian market, learn from others' experiences, and meet new friends. Russia has been good to Sbarro, so we feel it is important to give something back to Russia.



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St. Petersburg forum brings leaders together to discuss the global economy

Posted: 15 Jun 2011 05:41 AM PDT

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A glance at the program of the 2011 St. Petersburg International Economic Forum gives a snapshot of how far

Russia has come since 1997.

In those early days, when Russia was preoccupied with the economic turbulence of the late 1990s, few would have predicted that 'positioning Moscow as a financial center' and 'expanding technological horizons' would be high on the agenda at SPIEF's fifteenth anniversary.



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Future of Russian Internet in focus at 2011 SPIEF

Posted: 14 Jun 2011 10:30 AM PDT

With panels covering such issues as e-economy 2.0, cloud computing and privacy in the digital age, the impact of the Internet and new technologies on our economies and societies will be one of the main topics of discussion at the 2011 St. Petersburg International Economic Forum (SPIEF).

To Russia watchers, this should not come as much of a surprise. Rather, the prominence of Internet issues at this year's SPIEF reflects the increasing importance of the digital sector in Russia, where such concepts as "e-economy" and "e-society" are steadily becoming a reality.

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SPIEF gives inside look into a dynamic BRIC economy

Posted: 14 Jun 2011 08:22 AM PDT

Conceived nearly fifteen years ago as a platform for discussion on emerging markets and global business challenges, the St. Petersburg International Economic Forum (SPIEF) is now known as Russia's answer to the World Economic Forum (WEF) in Davos. Each year, it draws political and business elites from all over the world to network, talk business and seal deals. To foreign participants, it is also a window into the fast-paced economic development of Russia, a dynamic BRIC economy, and its CIS neighbors.



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Entrepreneurial economy in Russia: role of entrepreneurs in the economy

Posted: 14 Jun 2011 09:17 AM PDT

ModernRussia spoke with Victor Sedov, the president of the **U.S.-Russia Center for Entrepreneurship** about the organization's role in helping Russia develop an entrepreneurial economy.

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